

MEGHDAJ JEDDINIA

PRODUCT MANAGER (TRANSITIONING FROM PRODUCT OWNER) - B2B SAAS & ENTERPRISE SYSTEMS

PROFESSIONAL SUMMARY

Agile product leader with 8+ years of experience driving roadmaps, product discovery, and delivery for ERP, SaaS, and analytics products. Skilled at converting stakeholder needs into customer-focused solutions, defining KPIs, and using data to prioritize features that improve adoption, efficiency, and time-to-value. CSPO certified; completed Microsoft AI Product Manager specialization.

CONTACT

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SELECTED PRODUCT WINS

- Increased sprint completion by 30% by implementing outcome-focused sprint goals, refined acceptance criteria, and stakeholder demo cadence - resulting in more predictable delivery and less rework.
- Led end-to-end launches of 3 enterprise modules (ERP + SaaS tools), reducing time-to-deployment by 25% through release automation and phased rollout strategy, improving internal user adoption and time-to-value.
- Prioritized and delivered workflow enhancements informed by user interviews and usage data, improving task throughput by 45% and reducing manual effort across Finance & Logistics teams.

SKILLS

Product Strategy & Roadmapping
Product Discovery
User Research
MVP definition
Product Lifecycle Management
Prioritization (RICE/Kano)
KPI definition
(MAU/DAU/Churn/Retention/ARR)
Experiment design - A/B testing
Figma (collaboration with UX)
Agile Methodologies (Scrum, Kanban)
Azure DevOps & JIRA
SQL, Power BI, Tableau, Python (basic)

WORK EXPERIENCE

Agile Product Owner (Product Manager scope) | Apr 2024 - Present
American Iron & Metal (AIM) - Montreal, QC

- Owned product strategy and roadmap for three enterprise products (Finance, Logistics, Supply Chain, BI), aligning features to measurable business KPIs (time-to-value, throughput, adoption).
- Reduced time-to-deployment by 25% by leading cross-functional automation and a phased rollout strategy; lowered post-release incidents and improved internal adoption.
- Increased sprint completion rate by 30% through outcome-oriented sprint goals and improved acceptance criteria, enabling more predictable release cadences.
- Conducted stakeholder & user interviews and synthesized findings into prioritized MVPs and success metrics that drove roadmap decisions and validated feature investments.

Product Owner (ERP / Data Integrations) | Jul 2022 - Apr 2024
Alstom - Montreal, QC

- Managed backlog and roadmap for ERP and integration projects across global stakeholders; balanced regulatory/compliance requirements with product improvements.
- Led cross-system data integrations and reporting improvements to increase visibility and reduce manual reconciliation, enabling faster operational decisions.
- Prioritized features using user research and usage data, delivering workflow improvements that increased throughput 45%.

EDUCATION

Master of Science, Quality System Engineering
Concordia University, Montreal, QC

Bachelor of Science, Mechanical Engineering
Ahrar University, Rasht, Iran

Business Analyst | Jun 2021 – Jul 2022

Ashfield Engage - Montreal, QC

- Combined BI and business analysis to optimize pharmaceutical inventory management systems; ran data analyses to identify bottlenecks and propose prioritized fixes.
- Collaborated with logistics and supply chain teams to design solutions that reduced process complexity and cost.

Data Analyst | Oct 2015 – Jul 2019

Gilla Intelligence Solution - Montreal, QC

- Built dashboards and reports to support decision-making; partnered with stakeholders to convert business questions into analytic solutions.
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